**Visual Argument Analysis**
During the film: Take notes.



After the film: Discuss and answer the questions below.

**NAME: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_PERIOD: \_\_\_\_\_\_**

**FILM TITLE: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ DIRECTOR: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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| **1. What is the MESSAGE or claim the director** **is making?****2. What EVIDENCE does he/she use to support the claim?**  | **3. Filmmaker’s PURPOSE: What do you think the filmmaker wants viewers to DO? FEEL? CONSIDER?**Which best describes what you believe are the filmmaker’s goals for viewers?**\_\_\_\_ to inform** **\_\_\_\_ reason (our way through conflicts, etc.)****\_\_\_\_ to entertain** **\_\_\_\_ to question opinions or form opinions****\_\_\_\_ to encourage action** **\_\_\_\_ to persuade** **\_\_\_\_ to negotiate**  |
| **4. What film STRATEGIES does the director use to tell the story? Record as many as you can:** **Sound** (diegetic or non-diegetic)*Diegetic sound is any sound presented as originated from a source within the film's world. Diegetic sound can be either on screen or off screen depending on whatever its source is within the frame or outside the frame.*Diegetic: Non-Diegetic:**Music**Describe the type or the tone.**Dialogue**Record key lines:**Perspective**Whose point of view is provided? For what effect?**Camera angles**Close-up, distance, wide angle, reaction shots, etc.**Composition**What is in the frame? Symbols? Weather? | **5. Create a QUESTION for the:** http://images.clipartpanda.com/question-Kin57o5iq.gifa) filmmaker:b) subject(s):c) viewer:**6. What is one IMAGE you will most likely NOT forget from this film?** Describe it in detail here: |