**Visual Argument Analysis**   
During the film: Take notes.



After the film: Discuss and answer the questions below.

**NAME: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_PERIOD: \_\_\_\_\_\_**

**FILM TITLE: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ DIRECTOR: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

|  |  |
| --- | --- |
| **1. What is the MESSAGE or claim the director**  **is making?**  **2. What EVIDENCE does he/she use to support the claim?** | **3. Filmmaker’s PURPOSE: What do you think the filmmaker wants viewers to DO? FEEL? CONSIDER?**  Which best describes what you believe are the filmmaker’s goals for viewers?  **\_\_\_\_ to inform**  **\_\_\_\_ reason (our way through conflicts, etc.)**  **\_\_\_\_ to entertain**  **\_\_\_\_ to question opinions or form opinions**  **\_\_\_\_ to encourage action**  **\_\_\_\_ to persuade**  **\_\_\_\_ to negotiate** |
| **4. What film STRATEGIES does the director use to tell the story? Record as many as you can:**  **Sound** (diegetic or non-diegetic)  *Diegetic sound is any sound presented as originated from a source within the film's world. Diegetic sound can be either on screen or off screen depending on whatever its source is within the frame or outside the frame.*  Diegetic:  Non-Diegetic:  **Music**  Describe the type or the tone.  **Dialogue**  Record key lines:  **Perspective**  Whose point of view is provided? For what effect?  **Camera angles**  Close-up, distance, wide angle, reaction shots, etc.  **Composition**  What is in the frame? Symbols? Weather? | **5. Create a QUESTION for the:**  http://images.clipartpanda.com/question-Kin57o5iq.gif  a) filmmaker:  b) subject(s):  c) viewer:  **6. What is one IMAGE you will most likely NOT forget from this film?** Describe it in detail here: |